

SOMERVILLE DISTRICT MANAGEMENT CORPORATION

March 2008

To: Downtown Somerville Business and Property Owners

Re: Business Web Design Services

One of the many benefits that Downtown Somerville receives as a designated Main Street New Jersey community are free design services through the program. The services include façade design, logo design, website design and sign design.

If as a business and/or property owner within the Special Improvement District in Downtown Somerville, you are interested in applying for these free services, please fill out the appropriate application and return it to the Somerville District Management Corporation (DMC). The applications can be mailed, emailed or faxed to the contact addresses below.

For 2008, there are three application deadlines: March 31, June 30 and September 30. Completed applications will be reviewed by the Somerville DMC and approved applications will be forwarded to the Main Street New Jersey organization in Trenton, New Jersey. Applicants will be notified of the status of their application. Please note that due to limited resources, not all applications may be approved. [Click here](#) for more information about the Main Street New Jersey program.

If you have questions, contact the Somerville DMC at 908-541-1600.

Cynthia Hollod
Executive Director

**41-C West High Street
Somerville, NJ 08876
908-541-1600 (phone)
908-541-1605 (fax)
www.FindSomerville.com
dmc@findsomerville.com**



Main Street New Jersey
NJ Office of Smart Growth
a program of the
NJ Department of Community Affairs

MSNJ Design Services Application—Web Design

1. Name of Main Street Organization: Somerville District Management Corporation
2. Contact: Cynthia Hollod, 908-541-1600 (v); 908-541-1605 (f)
3. Name of Business seeking Web Design Services: _____
4. Contact: _____
5. Does your business have an existing website? Yes____ no_____
6. What is the web address? _____
7. Does the business have an existing sign, logo, slogan or brand? yes _____ no _____
8. Please cut and paste current logo, slogans or brands into this document. (PDF or JPEG format preferred)
9. Tell us about your business, including any unique or defining characteristics of the business that may assist in the web design.
10. If you have done research prior to this request, please provide examples of websites that you like (cut/paste or list weblink).
11. Provide a list of desired uses for your website. (e-commerce, business profiles, etc)

MSNJ Designer will provide the local Main Street Organization and business owner with an electronic copy of the website concept for manufacturing use. Web design will include a spec drawing to aid in the implementation of the website. MSNJ Designer will be available to answer questions or offer slight modifications to design during the web conversion process. MSNJ Designer cannot host or update website following completion of website concept design, this is a one time design service. The business owner will retain all creative rights to the website design.

I agree to the above terms and hereby submit a design services application.

Business Owner

Date

Executive Director, Somerville DMC

Date

Please return the completed form to the Somerville District Management Corporation, via email dmc@findsomerville.com, mail 41-C West High Street, Somerville, NJ 08876, or fax 908-541-1605.