

# SOMERVILLE DISTRICT MANAGEMENT CORPORATION

September 20, 2007

To: Somerville residents, downtown business and property owners, and community leaders

The Somerville District Management Corporation Board of Directors and its chair Thomas M. Genova would like to invite you to an open community presentation of the Main Street New Jersey program by Mr. Jef Buehler, State Coordinator/Director, Main Street New Jersey, N. J. Department of Community Affairs.

**Main Street New Jersey Community Presentation**  
**Wednesday, October 3, 2007**  
**7:00 p.m.**  
**Alfonso's Family Trattoria**  
**99 West Main Street, Somerville**  
**2<sup>nd</sup> floor (accessible via stairs and elevator)**

As someone with a vested interest in the continued growth and vitality of Somerville, we would like for you to attend this meeting and learn about the Main Street New Jersey program, how it could benefit Downtown Somerville and how you might become involved.

As background, the Main Street New Jersey Program is a comprehensive revitalization program that promotes the historic and economic redevelopment of traditional business districts in New Jersey. The Main Street New Jersey Program was established in 1989 to encourage and support the revitalization of downtowns throughout the state.

The New Jersey Department of Community Affairs manages the Main Street NJ Program and is accepting applications this November for new communities. Selected communities receive technical support and training to assist in maintaining their Main Streets as centers of community and economic activity.

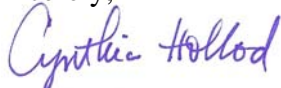
More information about the program can be found at [www.nj.gov/dca/osg/resources/msnj](http://www.nj.gov/dca/osg/resources/msnj).

Downtown Somerville has been the center of commerce for Somerset County for over a century and is the heart of the Borough of Somerville. This has happened not by accident but through hard work and a commitment to our town.

This is an open public meeting and everyone is invited to attend. Please forward this information to anyone you feel might be interested. For further information, please contact me at 908-541-1600 or [cynthiahollod@findsomerville.com](mailto:cynthiahollod@findsomerville.com).

We hope that you can attend this important meeting on Wednesday, October 3<sup>rd</sup>.

Sincerely,



Cynthia Hollod  
Executive Director